



Circular Letter for exhibitors n.2
17 september 2024

BECOME A PARTNER OF THE EUDI VIP CARD

EUDI VIP card initiative will be proposed again for the 2025 edition. In last edition reached a thousand registrations. Will be proposed three different types, each one includes dedicated advantages/gadgets.

This year we would like to give the opportunity to exhibitors, if you find it useful, to become partners in this initiative. TO BECOME A PARTNER, IS NECESSARY INDICATE: promotions/discounts/advantages to be reserved EXCLUSIVELY for VipCard holders.

In this way your initiative will be included immediately in the communication plan for EUDI VIP CARD and in the newsletters service (reach about 30,000 visitors) for the entire period up until the event.

The initiatives proposed by exhibitors must be evident, certain, and exclusively reserved for Vip Card holders.

If you are interested in, please contact us so we can include your initiative in the communication plan. Vip Card holders will be encouraged to visit exhibitors who created specific proposals for them. This will involve a targeted and additional promotion for all operators who join it; a promotion that will start in autumn.