



from 21<sup>st</sup> to 23<sup>rd</sup> february 2025

30° European Dive Show

# APPLICATION FORM



Organizer:



Promoted by:



ASSOSUB  
associazione produttori  
e operatori della subacquea

In collaboration with:



EUDI 30° European Dive Show

## COMPANY DATA FOR INVOICE

Company name	
Address	
VAT (MANDATORY)	
Office administration e-mail to send invoices (MANDATORY)	
Stand manager name	surname
E-mail	Phone

## COMPANY DATA FOR CATALOGUE AND SHOW GUIDE

Company name	
Address	
E-mail	E-mail
Website	Website
Phone	Phone
Cellphone	Cellphone

## EXHIBITION AREAS TARIFFS

UNFURNISHED SPACES – minimum 16 SQM (exclusive of IVA/VAT)			
by 30 <sup>th</sup> august 2024	€ 111 for SQM	n. SQM	TOT €
from 1 <sup>st</sup> september 2024	€ 126 for SQM	n. SQM	TOT €
FURNISHED SPACES (exclusive of IVA/VAT)			
by 30 <sup>th</sup> august 2024	€ 171 for SQM	n. SQM	TOT €
from 1 <sup>st</sup> september 2024	€ 186 for SQM	n. SQM	TOT €
<b>Areas with 3 open sides, if available, expected 48 SQM minimum</b>			

## GRAFIC SIGNBOARD (only for furnished space)

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<b>TOTAL FOR EXHIBITION AREA</b> (exclusive of IVA/VAT)	€
<b>ENROLLMENT FEE</b> (*)	€ 450,00
<b>MANDATORY SERVICES € 10 for SQM</b> (**)	€
<b>TOTAL BEFORE VAT</b>	€
<b>IVA/VAT</b> (if applicable)	€
<b>TOTAL</b> (incl. IVA/VAT)	€

(\*)including ensurance all risk and civil responsibility(mandatory), company data in official catalogue, exhibitor passes and parking  
 (\*\*)The mandatory services fee includes: fire extinguishers compliant with regulations, stand cleaning, municipal advertising and campany name signs tax, electricity system and supply up to 5 kw

**SPACE WITH PERSONALIZED CARPETING IN CORRIDORS** (only for stands facing corridors)

Crossing corridor (price for 1 module)	€ 600	TOT €
Corridor carpet	€ 10 / SQM	TOT €

**TERMS OF PAYMENT**

**20% to be payed upon enrollment + € 450**

**By 20<sup>th</sup> september 2024, other 50%**

**By 15<sup>th</sup> january 2025, the outstanding balance**

Payment can be made by:  
 BANK TRANSFER TO Bologna Fiere S.p.A – Eudi Show  
 IBAN **IT 45 G 02008 05364 000102609405**  
 BIC/SWIFT: **UNCRITMMORR**  
 (the reason for payment must be indicated as “30° Eudi Show”)  
 Or with bank cheque

**IS ANNEXED TO THIS APPLICATION FORM:**  
 ▶ **mandatory privacy form**

The Application Form, correctly compiled and signed, is an irrevocable proposal for the applicant, and it certifies acceptance of the general conditions, the technical regulation and the showground regulations. In the case of represented companies, and for technical supplies (electricity, water, telephone etc.), please use the forms that can be downloaded from the BolognaFiere online store in the Exhibitor area. The password and user name for access will be sent by Organizer once your application has been accepted, and included in our accounts. The data included in this application form will be used for all further relations between the parties, and for invoicing, and for inclusion of the company data in the official catalogue in the case that the company does not return the “catalogue form” by the respective deadline.

By signing this form, the Exhibitor certifies receipt of the information as regards and in compliance with art. 185 of the Legislative Decree n° 209, 7 September 2005 , in conformity with the ISVAP directive n° 303 of 2 June 1997.

**APPLICATION FORMS THAT ARE NOT CORRECTLY AND COMPLETELY COMPILED WILL NOT BE PROCESSED.**

**THE FORM SHOULD BE SEND EXCLUSIVELY TO:**  
[\*\*amministrazione@seievent.it\*\*](mailto:amministrazione@seievent.it)

<b>DATE</b>	<b>STAMP AND SIGNATURE OF LEGAL REPRESENTATIVE</b>

According to art. 1341 - 1342 of the Civil Code, we hereby approve and sign specifically clauses concerning: Irrevocability of the application form (Art.2) - Discretionary power of Organizer (art. 2); power of annulling, backing out and stopping a contract (art. 4, 6, 22, 25, 26);penal clause (art.6); renunciation of refunds and allowances(art. 6, 12, 24); restrictions to the withdrawal power (art. 6, 22); restrictions or exemption from responsibility (art. 8, 11, 12, 13, 15, 17, 18, 20, 24); supply utilities and services (art. 17, 18, 19); exclusive competent Curt of Law (art. 23); handling of personal data (art.28).

<b>DATE</b>	<b>STAMP AND SIGNATURE OF LEGAL REPRESENTATIVE</b>

## GENERAL CONDITIONS FOR PARTICIPATION

The term "BolognaFiere" stands for BolognaFiere S.p.A., with registered office at Viale della Fiera 20, Bologna, Italy. The term "Organizer" stands for SEI Srl, with registered office at Milano, Via Gioacchino Rossini, 4. In the context of its competitive business activity, SEI Srl organizes the Exhibition EUDI Show – from 21st to 23rd february 2025 in pavilion 30.

### Art. 1 - ADMISSION TO THE EXHIBITION

The following may be admitted as Exhibitors:  
a) Italian and foreign companies exhibiting products or services included in the Exhibition's merchandise categories. If the producer is not present at the Exhibition, its exclusive or general agents or representatives may be admitted.

b) Trade associations and public or private bodies that institutionally conduct promotional and research activities or that deal with information and publication in the specific fields of the Exhibition. BolognaFiere reserves the right to prohibit the presentation of the same products, samples, or services at more than one stand in the same merchandise category.

c) Registration of Represented Companies: exhibitor at his stand will be able to exhibit only his own products or the brands of which he is the owner or official importer. Any different company / brand present at the stand will be officially communicated and formalized by filling in the "represented companies" form. For the first company / brand, a payment as shown below in Form B of € 400 + VAT for the first, € 600 + VAT up to two companies, € 800 + VAT up to three companies, € 1000 + VAT up to four companies and 1200 + VAT up to five represented etc. The presence of Representatives does not give the right to any additional access. It is forbidden to display products and / or brands of other companies that are not declared in the appropriate form (form B).

Italian and foreign companies, which have had or are having legal matters towards BolognaFiere and its subsidiaries or are insolvent towards it, may not be admitted as Exhibitors.

### Art. 2 - PARTICIPATION IN THE EXHIBITION

The application form must (with penalty of non acceptance) be completely filled out, signed, and countersigned, and it will be deemed an irrevocable request by the applicant, and will entail the applicant's acceptance of these "General Terms and Conditions" (as well as of the "Technical Regulations and Safety File" and of all other rules regarding the organisation and operation of the Exhibition and of the Exhibition Centre. When applying to take part, the applicant must provide a down payment (see net art. 3 of that document). Payments slip must be attached to the application form, otherwise it will not be taken into consideration. Organizer shall accept or reject applications at its sole discretion and shall be required to explain the reasons for non-acceptance solely in the case of applications received at least 60 days prior to the opening of the Exhibition, where the applicant has made a formal request within 30 days following the end of the event. Participation is considered confirmed (with implicit acceptance of the regulations and rules referred to in Article 1 of this regulation) with the issuance of the first invoice relating to the deposit. Dealers, agents, and exclusive and general representatives must attach to their application a list of the companies they represent and whose products they intend to exhibit. The applicant is required to provide any and all other documentation as may be required to decide whether to approve its application and to verify at any time its conformity to the conditions required for participation in the Exhibition. If the application is approved, the applicant will be notified by letter and be considered a participant. For applications received at least 60 days prior to the opening date of the Exhibition, the registered letter of approval will be mailed at least 30 days prior to the opening date. For applications received less than 60 days prior to the opening date or for applications received successively, the applicant will receive notice of approval at least the day prior to the opening date; in addition to registered mail, approval may be notified any other means, including fax or other appropriate means. In the event of collective or co-participation, the applicant may not invite Exhibitors that have been previously excluded by BolognaFiere for non-compliance with Exhibition regulations and obligations, including the case of other Exhibitions. Should this occur, the applicant will be held responsible for the compliance of co-participants.

### Art. 3 ENROLLMENT FEE – DEPOSIT

With Exhibitors' application form, in addition to the registration fee of 450 €, a deposit equal to 20% of the amount due for the exhibition area requested in the application form. If the application form is not accepted both, the registration fee and the deposit will be returned.

### Art.4 TERMS OF PAYMENT – TARIFFS - ENROLMENT FEE – DEPOSIT - TERMINATION

Participation prices, various mandatory services and registration fee are indicated in the application form.

The registration fee includes the following services: insurance All Risks and Third Party Civil Responsibility (mandatory); inclusion of the company both in the official catalogue; Exhibitors and car passes in measure of 1 exhibitor pass each 85sqm and 1 car pass for each exhibitor/company.

The square meter fee or lump sum includes the costs of the Exhibition space, the services specified in the General Terms and Conditions of Participation, complementary events such as meetings and conferences, society and celebratory events included in the Exhibition programme as well as official hospitality to Italian and foreign delegations of trade operators and State authorities, speakers and lecturers. To facilitate participation in the Show, the following "various mandatory services" have been included in a lump sum (euro 10,00/sqm): connection and testing of the electrical system, with maximum provided power up to 5 Kw; fire extinguishers

in conformity with safety standards; daily cleaning of the stand; municipal publicity fees for signage and name placard of the Exhibitor, 1 standard wi-fi connection.

The Exhibitors not having paid the balance of the participation fee will not be entitled to enter the Exhibition centre to set up their stands. In the case of non-compliance with these provisions Organizer may consider the contract annulled, without the need for the service of notice or decision from a court of law, but simply by serving formal notification on the party concerned. In this eventuality, in addition to being released from any commitment and having the right to allocate the stand to other applicants, BolognaFiere will be entitled to retain the sums already received and also to full payment by way of fine, as well as any other contractual amounts, without prejudice to its rights to compensation for damages. Should the application not be accepted, the aforementioned sums will be returned, in which case the applicant is not entitled to any form of compensation for damages or interest. Failure to comply with the requirements of this regulation and non-compliance with obligations under this contract also including the case of non payment Organizer, taking into account the seriousness of the matter, may impose the following sanctions on Exhibitors: Not activate ancillary services including all utilities required for the smooth functioning of the allocated; Exhibition space; Prohibit the supply of parking passes for cars, Exhibitor passes, provided visitor's tickets, catalogs and any other material related to participation in trade fairs; Order the immediate removal of non admissible products with the authority to intervene directly and immediately should the Exhibitor not comply forthwith, reserve the right to impose additional penalties; Order the immediate closure of the stand with the authority to intervene directly and immediately should the Exhibitor not comply forth with reserve the right to impose additional penalties; Order the exclusion of the Exhibitor from successive editions of the event. In no event shall the Exhibitor be entitled to reimbursement or compensation of any kind and will remain obligated to pay Organizer the full amount for the fees participation.

Organizer also will in any case entitled to claim damages and costs incurred for the publication of material supplied to the Exhibitor potentially not delivered and for the removal of the products displayed and/or closure of the stand and/or the possible preparation of the exhibit space, including assignment to different Exhibitors. Organizer, by virtue of the delinquencies referred to above, will require full compensation for damages, which include both the actual damages as well as those stemming from a loss of profits.

### Art. 5 - STANDS ALLOCATION

Stand allocation falls exclusively within the competence of Organizer and is made at its discretion. Any special instructions or requests from the Exhibitor are understood to be merely indicative; they may not bind or influence the application and are therefore not considered. Furthermore, Organizer will have the right to move or reduce a stand already allocated, or to transfer it to another Exhibition area; this will not give the participant any right to compensation or indemnity of any kind. Organizer will be required to notify the Exhibitor of such decision by email.

### Art. 6 - RIGHT TO WITHDRAWAL

A participant that is unable to participate in the Exhibition may advise no later than 60 days before the opening of the Exhibition, without prejudice to the Organizer's right to retain the down payment as conventional penalty. Should such notice be given less than 60 days before the Exhibition opening date, without prejudice to the above-mentioned acquisition of the down payment by BolognaFiere as partial compensation, the participant shall be required to pay not only the registration fee but also the whole of the participation fee. In such case, BolognaFiere may dispose of the stand and assign it to other Exhibitors as appropriate. Organizer will decide on the legitimacy of the causes preventing the firm from taking part. If the notice of withdrawal is not given and the Exhibitor does not set up its stand, the participant shall be considered entirely in breach of contact and, without prejudice to the above-mentioned acquisition of the down payment by BolognaFiere as partial compensation, shall be required to pay not only the registration fee but also the whole of the participation fee, as well as any other greater damages accruing to BolognaFiere, be they direct or indirect. Once again, in this eventuality, BolognaFiere may make use of the stand and assign it to other Exhibitors. Organizer may withdraw from the participation contract at its discretion up to two weeks before the opening of the Exhibition and, for reasons relating to the organisation and/or management of the Exhibition, up to the opening date. In this case, Organizer will not be required to indemnify or compensate the participant in any way, but will have to refund all amounts (registration and participation fees) where these have already been received.

### Art. 7 - STANDS DELIVERY

The stands will be made available to Exhibitors within the deadlines showed in the specific "Technical Regulation" paragraph. The stands' mounting will need to be completed within the date shown in the above mentioned "Technical Regulation" paragraph; failing that, the contract may be terminated due to participant's non-compliance with the same modality and with the same consequences referred to in Art. 6.

Admission to the Bologna Exhibition area is subject to an accreditation, to be requested in advance on the website <https://eudi.befair.eu>, following the instructions received by e-mail. Each Exhibitor will be assigned a password to enter into their reserved area for accreditation. This password must be used to submit details of the stand setup companies, personnel and vehicles that will enter the Exhibition area.

The Exhibitor is responsible for ensuring that the Exhibitors companies carrying out their work in the Exhibition area on its behalf, meet the professional and safety requirements.

During the stands' setup, BolognaFiere and the Organization manager may fix special rules for the access to the Fair district, to comply with the workplace safety national law, and may also restrict vehicle access and/or apply charges to vehicles parked outside the established areas and/or exceeding the defined parking time limits.

In particular, if any motor vehicle or other means of transport is left inside the Fair District for more than two hours, the Exhibitor whose password has been used to register the vehicle, may be charged the amount of EURO 500.00 + VAT.

### Art. 8 - STANDS MOUNTING

The stands' displays must not trespass the area of the stand itself, as clearly indicated in the "Technical Regulations", and their height must not exceed the limit specified in the same document.

Regardless of their surface, stands installations are classified as either Standard or Non-Standard, following the specifications which are detailed in the Technical Regulations, considered as fully accepted by the Exhibitor.

Should the Exhibitor possess a non-standard installation design signed by a qualified technician, BolognaFiere should be asked to carry out a prior inspection using the specific form that can be found at <https://eudi.befair.eu/>.

Any non-standard structure, the design of which, duly stamped and signed by a qualified technician, is not sent in advance to BolognaFiere for approval, needs an inspection to be carried out by its prior approval, the Exhibitor being charged up to twice the standard rate for that service, as specified in the technical forms. Please note that non-standard installations require a final inspection and approval, carried out by BolognaFiere only, the Exhibitor being charged the rate specified in the technical form.

The Exhibitor must keep inside the stand, in sight and ready to use, certified fire extinguishers, properly marked and in an amount suitable for the stand's surface, as provided by BolognaFiere.

The displays and the related equipments must be constructed in a workmanlike way and in compliance with the workplace safety and the fire prevention legislations.

The Exhibitor is committed to respect the local legislation on public entertainment venues, and to submit to the requirements and formalities provided in the "Technical Regulations and Various Forms" booklet.

Failure to comply with the declarations and documentation delivery to BolognaFiere, covering liability for stand dressings and electrical installations, as required by the "Technical Regulations and Various Forms" booklet, enables BolognaFiere to close the stand and to take the most appropriate measures to grant the preservation of safety conditions, notwithstanding any Exhibitor's civil and criminal liability.

BolognaFiere reserves the right to require that fittings and installations that do not fall within the provisions laid down above be altered or changed. The structures' static stability, the assembly and operation of the installations (e.g. electrical systems), the set-up materials' and components' certifications, the compliance with regulations concerning fire prevention, as well as any damage caused to people or properties owned by BolognaFiere or other third parties, are the sole responsibility of the Exhibitor.

Failure to comply with the provisions and the rules reported in the Rules of Participation document, which regulate this matter, will entitle BolognaFiere to take precautionary measures towards the firms non-complying with the fire prevention requirements, including the charging of the adopted supplementary measures' costs, estimated at not less than Euro 300,00 per module, or to order the full or partial dismantling of the stand, together with a declaration of unfitness.

Exhibitors failing to observe the safety rules may be reported to the judiciary authorities.

Failure to comply with the applicable workplace safety standards may be reported to the judicial authority.

### Art. 9 - HANDING BACK OF STANDS

At the end of the Exhibition, but not before, the Exhibitors will remove the products and materials they have installed and, after obtaining an exit voucher from Organizer, will remove said products and materials from the Exhibition Centre. Stands must be completely emptied by the date specified in the "Technical Regulations". The Exhibitor is required to hand back the stand in the same condition in which it was received. During all phases of the event, it is forbidden to leave waste and/or waste materials in the Exhibition areas and in the Exhibition Centre. If, on the last Exhibition day, the Exhibitor should leave the stand unattended before closing time, BolognaFiere is authorized to charge a penalty to the Exhibitor up to a maximum of Euro 700,00 + VAT. Waste and materials left over from set up work shall be disposed of by the Exhibitor and/or its appointed agents and hall aisles kept clear of any such materials or other obstructions. As provided for by the laws on environmental protection, Exhibitors are obliged to declare how they intend to treat the waste equipment by compulsory filling in of the Exhibition forms. In the event of its failure to comply with dismantling times and/or delays in clearing the area, the Exhibitor grants its irrevocable permission for BolognaFiere to attend to such matters, considering anything left in the booth to be waste bound for landfill sites and the Exhibitor shall be required to reimburse all direct and indirect expenses incurred for the clear-up work, this currently starting at a minimum of EUR 300.00 per 16.00 sqm of surface area and without prejudice to the right to claim compensation for any additional loss.

Although the exit voucher is not issued to Exhibitors who have not settled each and every one of their accounts, direct or indirect, with Organizer, it does not constitute receipt of settlement of the sums due for participation in the Exhibition, and shall be valid only for the vehicle indicated on the voucher itself. The participant expressly authorises BolognaFiere to check that there are no products or materials other than those installed on the stand and listed on the exit voucher in the Exhibitor's and/or its representatives' vehicle or baggage leaving the Exhibition Centre, and further authorises Organizer not to allow any products and materials not listed on the exit voucher to leave the Exhibition Centre. BolognaFiere and Organizer disclaim all responsibility for goods, materials and anything else left unattended by the Exhibitor in the Exhibition Centre.

### Art. 10 – ACCESS TO THE EXHIBITION CENTRE

The Exhibition shall be open every day at visitors and professional of the trade presenting the required entry pass according to the opening hours that BolognaFiere establish, and which they reserve the right to change, if necessary, even during the Exhibition. Visitors who have not received an invitation may access the Exhibition Centre by filling in the registration form. Organizer will provide badges so that Exhibitors

and their staff may have free access to the Exhibition. The use of such badges is subject to the provisions and acceptance of the "Technical Regulations and Various Forms booklet." The Exhibitor is fully liable for the conduct of persons to whom it provides entrance passes, as well as for the conduct of its employees, assistants, and workers in the performance of their assigned duties. Inside the Exhibition Centre it is strictly forbidden to promote offerings and donations for recognised institutions, to collect offerings, to make political or religious propaganda and to conduct any activity whatsoever not related to the aims and purposes of the Exhibition.

It's implied that, the access procedures, the technical provisions, the stands' assembly and disassembly activities and, generally, the conduct of the Exhibition may be subject to changes and/or revisions according to any further regulatory requirements that may occur.

### Art. 11 - SURVEILLANCE AGAINST THEFT - LIABILITY FOR THEFT AND DAMAGES - RELEASE FROM LIABILITY FOR ORGANIZER - INDEMNITY CLAUSE

During the hall opening times the Exhibitor shall watch over his own stand either directly or by means of his personnel. The Exhibitor is required to supervise its stand and Exhibition space with its own personnel during the entire Exhibition period. The Exhibitor is the only custodian of all of the materials, goods, and furniture at the stand and Exhibition space during the entire Exhibition period (including set-up and knock-down). As custodian of its stand and Exhibition space, the Exhibitor is required to indemnify BolognaFiere and Organizer - substantively and legally - against all losses, damage, liability, cost or expense, including legal fees, deriving from the Exhibitor's use of its stand and assigned Exhibition space. Although BolognaFiere provides a general day and night surveillance service inside the Exhibition Centre for the entire duration of the Exhibition and for the stand furnishing and removal periods, is released from any and all responsibility for theft and/or damage that may be sustained by the Exhibitor. The Exhibitor shall also be responsible to BolognaFiere for all damage, be it direct or indirect, which for any reason is attributable to him or to the staff working for him (including damage caused by furnishings or by the systems set up either directly or by third parties engaged by it, even if they have been inspected by BolognaFiere).

### Art. 12 - INSURANCE - RELEASE, ASSUMPTION AND LIMITATIONS OF LIABILITY

The Exhibitor shall benefit from the following insurance policies taken out by BolognaFiere:

- All Risks cover (including fire and theft) for direct physical damage to furniture, fittings, equipment and goods on the stand, excluding cash, valuables, jewellery and the like and excluding the software installed in computers and excluding any cover for loss of use of the furniture, fittings, equipment and goods during the period when the Exhibition is being held: cover € 40,000,00 full first loss cover (including fire and theft), with absolute excess of € 300,00 per claim, increased to € 600,00 for damages sustained after the end of the Exhibition.

- Third party Liability cover, including fire damages: single limit € 50,000,000,00;

- Exhibitor's Employees Liability cover: single limit per claim of € 3,000,000,00 with limit of € 2,000,000,00 per person;

- Ensureur waive the right to any claims made against Organizer, Exhibitors and BolognaFiere.

These insurance policies do not release the Exhibitor form liability in respect of all risks which, according to the independent assessment of the Exhibitor, are not covered or which exceed the limits of cover, as set out above. The Exhibitor shall take out such supplementary cover, as he deems appropriate.

In particular, because of the existence of a system of videocontrolling of halls, in case of thefts, Exhibitor takes note of presenting or forwarding a written report draft by the Public Authority to the Insurance Company, within seven days after the end of the Exhibition. In default, there might occur the loss of the allowance.

The Insurance Company will also handle claims and settlements at the end of the Exhibition. In any event the Exhibitor hereby undertakes to include in the supplementary insurance cover a clause in which the insurer waives any action of recourse or redress against the Exhibitors, Organizer and BolognaFiere, and in default he shall indemnify and hold it harmless from any action that may be brought against it. Having taken note of the foregoing, the Exhibitor nevertheless (on his own account and for his agents, employees or assistants) expressly relieves Organizer and BolognaFiere from any liability for loss or damage which for whatever reason may

occur in the Exhibition area assigned to him, and during the installation or dismantling of the area assigned to him, and in respect of anything located therein, and he accepts sole liability for any damage caused to third parties by the management of the Exhibition space or by anything introduced therein, and which is not covered in the terms or manner indicated above or by additional insurance cover taken out by the Exhibitor. Organizer and BolognaFiere will accept no liability for consequential damages, damage to image, loss of revenues, etc. As regards direct damages, the Exhibitor accepts that the liability of Organizer and BolognaFiere is limited to the insurance limits as stated above. The Exhibitor accepts these limits of liability.

#### Art. 13 – COMPLAINTS

Any complaints regarding the organisation and production of the Exhibition must be immediately reported to Organizer in writing, and in all cases not later than seven days after the conclusion of the Exhibition.

Any complaints received after such deadline will not be deemed subjects of dispute with Organizer.

#### Art. 14 – INTELLECTUAL PROPERTY

The products and goods on display as well as the stands housing may not be photographed, drawn or in any way reproduced without the authorisation of the individual Exhibitors and Organizer.

Organizer and BolognaFiere nevertheless reserves the right to film, reproduce, disseminate and to authorise the filming, reproduction and dissemination of general and detailed outside and inside views, and may permit their sale or even sell them directly.

#### Art. 15 – TEMPORARY IMPORTATION

The temporary importation of foreign merchandise or goods (such as samples) for display at the Exhibition must take place at the Exhibitor's expense through BolognaFiere's official carrier according to the methods specified in the "Technical Regulations and Various Forms booklet," with exemption of all liability for such official carrier, as shall BolognaFiere.

#### Art. 16 – DISPLAY OF PREFABRICATED STRUCTURES, CRANES, SCAFFOLDING, ETC. AND DISPLAY OF MACHINERY IN OPERATION

Regarding the Exhibition of prefabricated structures, tower cranes, self-erecting cranes and other similar cranes, scaffolding, temporary reinforcement and scaffolding in general, in addition to fully and strictly observing all regulations in terms of safety, legislation, standards, good practices, as well as those based on experience and prudence, the Exhibitor also pledges to scrupulously observe BolognaFiere's

instructions during the entire stay on the Bologna Fairgrounds. Machines on display may not be operated unless written permission has been received from the Operations Division of BolognaFiere and provided such operation does not cause danger or disturbance. In this case, machines must be equipped with devices to prevent accidents, noise, foul odours, and the emission of gas and liquids. Machines may not be operated with internal combustion engines in the halls, and must not require the use of fuels or gas cylinders. All machines must comply with safety laws, regulations, and standards of good practice, and must be accompanied by the administrative documents issued by competent authorities. The Exhibitor will assume all civil and criminal liability for any injury and/or damage to third parties caused by the nonobservance and violation of such regulations and/or instructions. BolognaFiere has the right to remove

or have removed from the Exhibition Centre any structures that do not conform to the provisions referred to above.

#### Art. 17 – TECHNICAL SERVICES

At the Exhibitor's request and in accordance to the terms of the "Technical Regulations", BolognaFiere will supply the Exhibitor electrical energy for lighting and for motive force and connection to the water mains, and compressed air. In addition BolognaFiere reserves the right to supply, or to outsource or grant exclusives for, any service it deems useful for Exhibitors, defining the methods of use for same. Specifically:

- connections and disconnections between the electrical installation or water system set up by the Exhibitors and the junction box and water supply points, respectively, may be carried out only by the firms authorized to do so by BolognaFiere; such companies will verify compliance with the instructions contained in the "Technical Regulations".

- Stand cleaning shall be carried out by BolognaFiere, from the last day of the furnishing period and for the entire period of the Exhibition.

- Telephone equipment may be connected and disconnected only by the company authorised by BolognaFiere.

- All portage, transport, loading and unloading operations, the Exhibitors must be conducted by BolognaFiere's official forwarder.

- Access to the halls is permitted only to electrical vehicles.

The Exhibitor understands that the "services" (either managed directly by BolognaFiere or outsourced or granted in exclusive) ensure good performance under conditions of normal use of such services, and in all cases exempts BolognaFiere, the contractors, and providers of such services from any and all liability due to any irregularity in the performance of such services.

#### Art. 18 – PRINTED LITERATURE AND ON-LINE INFORMATION

Organizer reserves the right to issue the Catalogue and distribute the information (including in summary or abbreviated form) contained in the Application Form regarding the Exhibitors and the products and/or services they present, or regarding anything else exhibited or presented, using the means and techniques of communication (printed matter, CD-ROM, Internet, etc.) It deems most appropriate, and with no liability for its omissions, errors or malfunctioning. The information printed in the Catalogue will refer to application forms received and approved up to 45 days before the opening of the Exhibition, without prejudice to BolognaFiere's right to change the allocation of the stands.

The above also applies to the contents of other information forms signed by the Exhibitor or by its agent and provided to Organizer (including via computer). Organizer reserves the right to provide, on the home internet site, areas resextinguishers, properly marked and in adequate quantity to the surface of the stand, as provided by BolognaFiere, for the individual Exhibitor, to which the Exhibitor himself can gain access by his personal password and username to put online, send or modify information relating to his own business. The Exhibitor will have exclusive liability for the content of the area reserved for him and for the proper use, including on the part of third parties, of the password and the username allocated to him by Organizer.

#### Art. 19 – PAID ADVERTISING

Outside the Exhibition area, assigned to the Exhibitors, any and all forms of publicity or advertising must be carried out through Organizer or BolognaFiere, such advertising will be subject to the payment of a fee and associated tax charges.

Leafleting is allowed in front of one's own exhibition space (at a maximum distance of 1.5 meters), in any case without hindering the passage of people or obscuring visibility to other exhibitors; as well as leaflets in the common areas only with the authorization of the Organizer. This authorization involves the payment of a single amount of Euro 100 per day per person per exhibitor and requires the approval of the material distributed which must be submitted together with the application to the organizing secretariat.

#### Art. 20 – CAR PARKS

For safety reasons, only cars will be allowed access to the car parks provided for Exhibitors

- until all available parking spaces are exhausted (it is therefore understood to be excluded commercial vehicles, trucks, etc...) equipped with a special badge issued by the Organizer and parking is allowed only in the appropriate spaces and only during the opening hours of the Exhibition Centre. It is strictly forbidden to stop commercial vehicles and lorries of any kind inside the Exhibition Centre, even for short periods only. **It is also strictly forbidden to off load from cars outside the allowed spaces and after the closing time of the Exhibition Centre.** In the event of failure to comply with these provisions, BolognaFiere or Organizer may take steps to obtain the forced removal of the vehicle from the car park or the affixing of mechanical means inhibiting its use, at the risk and expense of the Exhibitor to whom the badge has been issued and the owner of the vehicle, who shall remain jointly and severally liable with the Exhibitor for the relevant expenses. BolognaFiere and Organizer reserve the right not to admit to the next edition of the Exhibition any Exhibitor who has not complied with the prohibitions described above, even through his or her agents. All occupants of the vehicle must have a valid document for admission to the Exhibition Centre. Since the car parks are unattended, BolognaFiere and Organizer are not responsible for security of the vehicle and will accept no liability for damage or theft of any kind.

#### Art. 21 – SPECIAL PROHIBITIONS

It is expressly forbidden for Exhibitors to:

- make any sale involving on-the-spot delivery of goods to the buyer, except decision of Organizer
- give up or exchange all or part of their stands;
- exhibit of prices except in those areas where Organizer allows it;

- display products that do not belong to the marketing designation of the stand as it appears on the Exhibitor's application;

- display cards or samples, even those of a purely indicative nature, for firms not listed on the application form Brand/Company represented (form B)

- engage in any form of advertising outside their own stand and in the Exhibition centre. Exhibitors mayxtinguishers, properly marked and in adequate quantity to the surface of the stand, as provided by BolognaFiere.

- distribute advertising material only inside their own Exhibition area;

- the use, for any purpose whatsoever, of remote controlled devices including drones in the Exhibition Centre (APR). Any exceptions must be requested from the BolognaFiere Operations Department, which reserves the right to evaluate, within the scope of the provisions of current legislation, the possibility of use in accordance with methods and procedures to be agreed;

- any spectacle or entertaining initiative or any kind, nature and characteristics, even if limited within the Eudi Show or aimed at presenting products without prior authorization from the BolognaFiere Management; moreover, it is exclusive competence of the Exhibitor to obtain any authorizations from the health and public safety authorities and, in general, from the bodies in charge, for the above mentioned initiatives, if and as requested;

- any form of unfair competition between or among participants in the Exhibition.

Therefore, to ensure correct execution of the Exhibition, the Exhibitor hereby accepts all of the initiatives that Organizer and BolognaFiere may undertake to ensure the immediate cessation of any possible forms of unfair competition or to protect and safeguard the other Exhibitors, Organizer and BolognaFiere itself.

The technical prohibitions issued for reasons of safety, health, pollution in general, for persons and property, and to prevent tampering with the property and assets of the Exhibition Centre, as well as the instructions contained in the "Technical Regulations and Various Forms booklet," are an integral part of these General Terms and Conditions, and the Exhibitor undertakes to observe them scrupulously. Any exceptions may be issued, only in writing, by the Operations Division of BolognaFiere. In the event of disregard of even one of the prohibitions specified above, or of those referred to in this Article, BolognaFiere may apply the sanctions provided in the "Technical Regulations and Various Forms booklet" and/or terminate the contract for participation in the Exhibition without recourse to the court, but simply by means of any form of written notice to the Exhibitor at its stand. This will entail the immediate closing of the stand and withdrawal of access documents to the Exhibition Centre, without prejudice to the sums due from the Exhibitor.

#### Art. 22 – POSTPONEMENT, REDUCTION OR CANCELLATION OF THE EXHIBITION

It is Organizer's irrevocable and discretionary right to change the dates of the Exhibition, not does this entitle the Exhibitor to withdraw or in any way annul the contract and gain release from the engagements he has undertaken. Furthermore, Organizer may reduce the Exhibition or even cancel all or certain sectors of it, without being required to pay compensation, fines or damages of any sort. In this eventuality Organizer shall give written notification of the changes made by certified e-mail, to be sent no later than 15 days before the start of the Exhibition.

In tali casi l'Organizzatore dovrà dare comunicazione delle modifiche attuate mediante comunicazione scritta, per lettera raccomandata o posta elettronica certificata, da inoltrarsi almeno 15 giorni prima della data prevista per l'inizio della manifestazione.

#### Art. 23 – GENERAL PROVISIONS – CHOICE OF DOMICILE – APPLICABLE LEGISLATION – ITALIAN JURISDICTION AND COMPETENT COURT OF LAW

The Exhibitor is obliged to abide by any regulations that may be issued to BolognaFiere by the Public Safety Authorities and those responsible for fire and accident prevention and for the supervision of places open to the public. The Exhibitor and third parties working for him inside the Exhibition Centre must engage staff on employee or freelance contracts in accordance with the laws in force (vis-à-vis social security, insurance, taxation, etc.).

The Exhibitor agrees to have his legal domicile, for all intents and purposes of law, at the offices of BolognaFiere. The Exhibitor accepts Italian jurisdiction and no other, and acknowledges as competent the law court of Bologna. Relations between BolognaFiere, the Exhibitor and any third parties are governed solely by Italian law.

#### Art. 24 – AMENDMENTS TO THE GENERAL REGULATIONS AND PENALTIES FOR NON-COMPLIANCE

BolognaFiere and the Organizer reserve the right to establish, even by way of derogation from these General Regulations, rules and provisions they deem appropriate to better regulate the Exhibition and the related services. These rules and provisions will replace the provisions of these General Regulations and therefore of equal mandatory character. In the event of non-compliance with the requirements of these General Regulations or subsequent amendments, BolognaFiere and the Organizer, by virtue of their supervisory powers, may impose the penalty of exclusion from subsequent editions of the Event on the defaulting Exhibitor.

#### ART.25 – FORCE MAJEURE AND DISCLAIMER

Force majeure is defined as the occurrence of any event or circumstance ("Event of Force Majeure") that prevents the fulfillment of one or more contractual obligations, if and to the extent it is demonstrated:

a) that the occurrence is beyond the parties' reasonable control; and

b) that it could not reasonably have been foreseen at the time the contract was stipulated; and

c) that the effects of the occurrence could not reasonably have been avoided or overcome.

Unless proven otherwise, the conditions referred to in points a) and b) above are considered satisfied in the presence of the following occurrences: war (declared or not), invasions, actions by foreign enemies, large-scale military mobilisation in Italy or internationally; civil war, uprisings, rebellions and/or revolutions, insurrections, acts of terrorism, sabotage or piracy; embargoes; need to obey any government law or order, expropriation, requisition, nationalisation; plagues, epidemics, natural disasters or extreme natural events in general; explosions, fires, destruction of equipment, prolonged interruption of transport and/or transportation, of telecommunications, of the IT system or of the energy network; boycotts, strikes and lockouts, occupation of facilities.

If any Event of Force Majeure should occur, Organisers will be relieved of its obligation to fulfil its contractual obligations and released from any liability for damages or any remedy for breach of contract

starting from the moment in which the Event prevents such fulfillment, provided Organisers gives the other party prompt notice of such circumstance. If prompt notice is not given, Organisers will be relieved of its obligation and released from liability when the other party has received such notice; the other party may suspend fulfillment of its obligations starting on the date of such notice.

If the Fair must be postponed due to an Event of Force Majeure, Organisers will retain the amounts already received (i.e., registration fee and other down payments, if any), which the Exhibitor may use – without any guarantee regarding rate changes – to participate in the Fair on the new dates.

If, due to a Force Majeure Event, it should be necessary to cancel the event, the Organizer reserves the right to retain only the registration fee paid by the exhibitors as reimbursement of organizational expenses actually incurred, providing for the return of the remaining sums collected without them being able, for any reason, to claim any compensation from the Organizer.

If any Event of Force Majeure should occur, the Exhibitor will be relieved of its obligation to fulfil its contractual obligations and of any liability for damages or any remedy for breach of contract starting from the moment in which the Event prevents such fulfillment, provided the Exhibitor gives prompt and documented notice to Organisers. If prompt notice is not given, the Exhibitor will be relieved of its obligation and released from liability when Organisers has received such notice; Organisers may suspend fulfillment of its obligations starting on the date of such notice. If it is impossible for the Exhibitor to attend the Fair due to an Event of Force Majeure, Organisers will retain the amounts already received (i.e., registration fee and other down payments, if any), which the Exhibitor may use – without any guarantee regarding rate changes – to participate in a subsequent edition of the Fair.

It is hereby specified that if an Event of Force Majeure should occur, the deadlines for the notice required by Article 21 "Postponement, reduction or suspension of the fair" will not be applied.

#### ART.26 – NON-COMPLIANCE AND NON-FULFILLMENT

In case of non-compliance with the provisions of this regulation and non-fulfillment of the obligations referred to in this contract – including also the case of non-payment, Organizer and BolognaFiere may, taking into account the seriousness of the fact, dispose of the Exhibitor concerned the following sanctions:

- not to activate the accessory services including all the utilities necessary for the regular functioning of the assigned exhibition space; refuse the delivery of car parking passes, exhibitor passes, visitor tickets provided, catalog and any other material connected with participation in the Exhibition;

- order the immediate removal of non-admitted products with direct and immediate intervention in the event that the exhibitor does not comply immediately, without prejudice to further penalties;

- order the immediate closure of the stand, with direct and immediate intervention in the event that the exhibitor does not comply immediately, without prejudice to further penalties;

- order the exclusion of the Exhibitor from subsequent editions of the Exhibition. In no case will Exhibitor be entitled to reimbursements or indemnities and will, in any case, be obliged to pay the full amount to the Organizer.

In any case, the Organizer will also be entitled to request compensation for damage and expenses incurred for the publication of the material supplied to the exhibitor that may not be delivered, for the removal of the products displayed and/or the closure of the stand and/or any preparation of the space for use, including the assignment of a different exhibitor.

The Organizer, by virtue of non-fulfillment above, may request full compensation for the damage suffered, including both the resulting damage and the loss of profit.

#### Art. 27 – RELATIONS WITH BOLOGNAFIERE

The Exhibitor acknowledges that the Exhibition will take place in the Exhibition Centre of BolognaFiere and undertakes to observe, and to have its employees and personnel observe, the rules and regulations issued by BolognaFiere. The Exhibitor declares that he/she has read the BolognaFiere Code of Ethics, available on the website [www.bolognafiere.it](http://www.bolognafiere.it), which that he/she shares it and fully agrees with its content, and

is aware of the possible consequences and penalties deriving from violation of the principles and rules stated therein. Therefore, in case of the Exhibitor's default in such obligations, BolognaFiere will be entitled to take direct action, by means of its service staff in the Exhibition Centre, in order to enforce its rules and regulations and all laws.

#### ART. 28 – PERSONAL DATA PROCESSING

Information to the data subject pursuant to Article 13 of Regulation (EU) No. 2016/679

The Organizer undertakes to process the personal data made available by you in compliance with the provisions of Regulation (EU) No. 2016/679, as well as with the guidelines and requirements laid down by the Data Protection Supervisory Authority and any other applicable regulation.

For further in-depth information regarding the processing of your personal data by the Organizer, please consult the Privacy Policy Statement attached to this Agreement.

**PRIVACY POLICY STATEMENT**

**Pursuant to Article 13 of Regulation (EU) No. 2016/679**

Pursuant to and having the effects arising from Article 12 of EU Regulation No. 2016/679 of the European Parliament and Council of 27 April 2016 regarding the processing of the personal data of natural persons and the free circulation of such data, which repeals Directive 95/46/EC, and is also called the General Data Protection Regulation (hereinafter "GDPR"), we hereby inform you that the personal data voluntarily submitted by you to SEI Srl (hereinafter also called the "Company") will be processed in compliance with the current legal provisions governing the protection of personal data and in any event, in accordance with the confidentiality principles followed by the Company in its operations.

**1. Categories of processed data**  
BolognaFiere shall process the following category of data submitted by you:

- Personal data (such as: first name, family name, age, gender), home or professional address and contact details (telephone number, and email address);
- Data regarding your professional position;

**2. Purposes of data processing**

The personal data made available to SEI Srl may be used for the following purposes:

- a) in order to enter into or perform a contractual undertaking regarding your participation in a trade show or event to be held on the premises of BolognaFiere (hereinafter called "Event"), and to comply with all statutory, tax, administrative and functional requirements related and/or in any event useful to entering into or performing a contractual undertaking (including all those activities involved in managing the Event);
- b) in order to comply with legal obligations incumbent upon the Company;
- c) in order to conduct statistical surveys and market research;
- d) in order to organize and manage events and meetings, including promotional initiatives;
- e) in order to publish communications in the catalogue, on the website, on the show guide, on any press releases, and communications by email and promotional emails regarding the Event, (including the activity necessary to manage on- and off line publication);
- f) in order to send information and promotional communications, also of a commercial nature, as well as advertising material regarding editions of the Event in subsequent years, and the offer of goods and services to be delivered

by means of the postal service, Internet, telephone, e-mail, MMS, SMS, from within or outside Italy (including non-European Community member states) by the Company or by natural or legal persons collaborating with the Company's commercial activities, telesales companies, parent companies, subsidiaries and/or associate companies of Gruppo BolognaFiere.

**3. Processing methods**

Personal data shall be processed using the appropriate hard-copy, computer and/or IT-enabled tools strictly for the purposes described above and, in any event, in a manner such as to ensure the security and confidentiality of any data.

**4. Submission of personal data and the consequences of refusal to provide same**

Provision of personal data for the purposes indicated under points a) and b) of Article 2 above is mandatory. Any refusal to submit and/or the submission of inaccurate and/or incomplete data may have the following consequences:

- (i) our inability to enter into and/or guarantee the regular and timely performance of any contractual obligations;
- (ii) our inability to comply with all statutory, tax, administrative and functional requirements related to and/or in any event useful to entering into or performing a contractual obligation (including all those activities involved in managing the Event).
- Provision of personal data for the purposes indicated under points c), d), e) and f) of Article 2 above is optional. However, refusal to provide and/or provision of incorrect and/or incomplete data may have the following consequences:
- (iii) our inability to conduct statistical surveys and market research;
- (iv) our inability to organize, manage and/or allow you to participate in meeting and events even of a promotional nature;
- (v) our inability to publish your data in the catalogue, on the website, on the show guide, on any press releases and communications by email and promotional emails regarding the Event (including the activities necessary to manage on- and off-line publication).
- (vi) our inability to contact you and/or send information and promotional communications, also of a commercial nature, advertising material also regarding subsequent editions of the Event in future years, and the offer of goods and/or services.

**5. Personal data recipients or categories of recipients**

The following persons within the Company may become cognisant of your personal data: Company shareholders, members of the Board of Directors or other administrative bodies, members of the Statutory Board of Auditors, Company personnel, the Data Protection Officer, and in any event, external the Data Protection Officers, those persons serving as Data Processors or handlers of personal data appointed by the Company in the exercise of their functions. Personal data may be communicated to qualified persons providing the Company with services necessary to meet the purposes described in Article 2 above, such as, by way of example but not limited to these, parent companies, subsidiaries, associate and/or related companies, suppliers, contractors, sub-contractors, banking and/or insurance companies or other persons and/or bodies providing the Company with services, including ancillary services, linked to the establishment and/or performance of contractual obligations with the Company, (such as, by way of example but not limited to these, banks and/or persons charged with receiving or paying monies, undertakings and insurance companies), and/or all those which, on the Company's behalf or independently, provide the following services to the Company:

- (i) managing and/or updating Internet website and computer and/or IT-enabled tools used by the Company;
- (ii) entering into and/or performing contractual obligations with the Company;
- (iii) conducting statistical surveys and market research;
- (iv) organizing and managing events and meetings, including promotional initiatives;
- (v) sending information and promotional communications, also of a commercial nature, and/or advertising material and/or the offer of goods and services as indicated under Article 2 above;
- (vi) providing legal, tax, social security, accounting, organizational and commercial consultancy;
- (vii) conducting auditing activities.

Your personal data may be transferred outside Italy in compliance with statutory norms currently in force, including to non-European Union countries where the Company has business interests. The transfer of personal data to non-EU countries shall be subject to European Commission Adequacy Decisions and shall also be carried out in a manner such as to

provide the appropriate guarantees pursuant to Articles 46 or 47 or 49 of the GDPR. In any event, your personal data shall not be disseminated.

**6. Period of the processing**

Your personal data shall be processed only for the time necessary to achieve the purposes of the processing operation.

**7. Rights of the data subject**

We hereby confirm that you are entitled at any time to exercise the rights regarding your personal data within the limits and in accordance with the conditions indicated in Articles 7 and 15-22 of the GDPR.

Should you wish to exercise any of the rights listed below, please contact the Data Controller by sending an e-mail to: [seisei-srl@pec.it](mailto:seisei-srl@pec.it). Your request will be answered no later than 30 (thirty) days following receipt by us.

More specifically, data subjects have the right to:

- withdraw the consent previously given, without, however, said withdrawal in any way calling into question the lawfulness of any consent-based processing carried out prior to withdrawal of consent;
- request the Data Controller to access, rectify or erase (the so-called "right to be forgotten") personal data, or to restrict processing of personal data regarding them, or to object to processing;
- obtain the portability of their data;
- lodge a complaint with the Personal Data Protection Supervisory Authority in the event they believe their rights have been infringed.

**8. Data Controller, Data Processor and Data Protection Officer**

The Personal Data Controller is SEI Srl, in the person of its Unique Administrator, with headquarters in Milano, Via G. Rossini, 4 - 20122.

The updated list of Data Processors is available at the Data Controller's headquarters, or may be requested by email at: [privacy@seievent.it](mailto:privacy@seievent.it).

The Data Protection Officer may be contacted at the following email address: [seisei-srl@pec.it](mailto:seisei-srl@pec.it).

This Privacy Policy Statement will be subject to updates. SEI Srl therefore invites data subjects seeking details regarding the processing of their personal data to check periodically the "Legal Notice" section of the corporate website "[www.eudishow.eu](http://www.eudishow.eu)".

**CONSENT TO THE PROCESSING OF PERSONAL DATA**

Having read the above Statement, I hereby consent to my personal data being processed with the methods indicated above, as well as to their communication to the persons or bodies mentioned above and/or to the transfer of my personal data outside Italy for the purposes of:

a) conducting statistical surveys and market research;

- I consent
- I do not consent

Date and place ..... Signature .....

b) allowing my participation in Events and meetings, also of a promotional nature;

- I consent
- I do not consent

Date and place ..... Signature .....

c) enabling publication of data in the catalogue, on the website, on the show guide, on any press releases and communications by email and promotional emails regarding the Event, (including the activities necessary to manage on- and off line publication);

- I consent
- I do not consent

Date and place ..... Signature .....

d) receiving information and promotional communications, also of a commercial nature, as well as advertising material regarding editions of the Event in subsequent years, and the offer of goods and services to be delivered by means of the postal service, Internet, telephone, e-mail, MMS, SMS, from within or outside Italy (including non-European Union member states) by the Company or by natural or legal persons collaborating with the Company's commercial activities, telesales companies, parent companies, subsidiaries and/or associate companies of Gruppo BolognaFiere.

- I consent
- I do not consent

Date and place ..... Signature .....

# PRODUCT MARKET – FORM A

You are kindly fill inn and sign the enclosed form A. Identify your main area of activity and then check one or more of the relevant product categories.

- ASSOCIATION TOURISM
- DIVING CENTER
- EQUIPMENT DISTRIBUTOR
- EQUIPMENT PRODUCER/MANUFACTURER
- INSTRUCTION/TEACHING
- MEDIA
- NAUTICAL
- PHOTOGRAPHY AND VIDEO
- SERVICES (INSURANCE AND ASSISTANCE)
- SHOP
- TRAVEL (TRAVEL AGENCY, TOUR OPARATOR)
- OTHER